



Advantages of Being A Fan Club Sponsor

Community involvement is a key part in the success of the Fundraiser Coin program. Local businesses can incorporate a great message of how they are supporting your organization. More importantly, they can increase traffic to their business and increase sales! Everyone loves a deal! The business can determine what is best for their bottom line; while at the same time, deliver the message that they support their community organizations.

Here's how it works! Have a group of volunteers contact local merchants and explain how the Fundraiser Coin program works. Let them know of your fundraising goals and how important their participation is to your organization.

These are the **key advantages** for becoming a Fan Club Sponsor:

- ✓ Positive image in the community while increasing sales
- ✓ FREE advertising to the Fan Club Community
- ✓ Unique offers that best suit their business
- ✓ Changing an offer is easy, and it can be done in real time
- ✓ Businesses create additional revenue while supporting a good cause
- ✓ Share specials via email, text, as well as the Fan Club Website

The possibilities are endless on how they can advertise and promote their business; while at the same time, demonstrate their commitment to the community!

**All businesses are looking for ways to reach their community.
Promoting their business and supporting great local causes is easy with the
Fundraiser Coin Program!**



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