



What The Custom Coins Do For You

Add Greater Value to the Coins For Your Organization and Supporters!

Promote the Uniqueness of The Coin!

Let your coin holders know that no one else has their coin number, they should register it. They should check your website to see if they are a winner!

Offer weekly or monthly prizes to coin holders; it could be anything from a school branded t-shirt to an iPad.

Have the school store run promotions for coin holders and list them on your website. Concession stands at athletic events can have specials for coin holders on certain items. Offer sport specific incentives such as;

- A winner could be selected to flip the "Coin" at the homecoming game
- A winner could win a jersey, ball, puck, etc. signed by the team
- The possibilities are endless!

Notify winners and publish their name on your website and any other forms of communication you have with your supporters.

Encourage participating businesses to offer coin holders deals! It could be a free cup of coffee on Tuesdays, half off appetizers on Wednesdays, or giving a percentage of the bill to your fundraiser on Thursdays! It all adds up for you to make more money and them to drive customers to their business.

Work with your community to help add value to your Coins. The more value equals more excitement about your program. More excitement means you will sell your Coins faster, make more money, and have people want to participate again in the future!

Everyone loves to win! The more opportunities to win and the more excitement you create, the more you earn!



ContactUs@IUNCoins.com