



Add **Sponsor Specials** to your Fundraiser Coins to increase value, sales, and participation!

Community involvement is a key part in the success of the Fundraiser Coins program. Our partners program features businesses in your area that offer specials on products and services to coin holders.

Simply visit businesses in your area and offer them the ability to advertise for free and increase sales by participating in your program. They are given private access to your Fan Club website with the ability to quickly and easily edit their business information, add or remove special offers, and even market to the Fan Club with promotional offers. For example, a sandwich shop can offer a free fountain soda with the purchase of a large sub, or a local gas station can offer 20% off a car wash with a \$50 gas purchase. The possibilities are endless and, since they control them, each offer is directly tailored to your Fan Club Community.

Not only is it beneficial to your organization, but the businesses involved as well. With the ability to change their offer at any time, they can now capitalize on special discounts and events and not be locked into a yearlong commitment with one specific offer. A large snow storm is predicted? Send a message to all the participants letting them know that the local hardware store is running a special for coin holders only, on shovels. Or a heat wave hits? No problem, that same hardware store can now offer a deal on air conditioners. Fundraiser Coins makes it easy to stay in touch with your donors, and by adding value to your coins they'll keep coming back! A coin with offers from popular merchants will make it a lot easier to sell, as well as make them more profitable.

A fundraiser where everyone wins!

You benefit by selling more coins! The Sponsor Partner benefits by increasing sales! The coin holder benefits by receiving special discounts!

Possible Sponsors

Restaurants/Coffee Shops
Bakeries
Pizza Parlors
Sandwich Shops
Ice Cream Shops

Theme Parks
Mini Golf Courses
Skating Rinks
Bowling Alleys
Cinemas

Gas/Service Stations
Car Washes
Beauty Salons
Barber Shops
Dry Cleaners

