



The Ultimate Fundraiser Checklist

How to make this fundraiser the best and possibly the only, ongoing one you'll ever need!

Congratulations on your purchase from **Fundraiser Coins**. These proven steps will get you and your team to your fundraising goals. Check them off as you go!

- Finish setting up your organization's custom dedicated website. The initial set up will be done for you, but you'll want to learn how to use and customize the site for future updates and changes.
- Create a team to introduce the program to your supporters and local merchants. Our program is designed to allow them to advertise on your custom site and drive business to them.
- Create excitement by advertising and pre-selling coins until their arrival!
- THE COINS HAVE ARRIVED!!**
- Put up notices, send out emails and texts, and shout from the rooftop! Do whatever is necessary to create excitement around this unique and rewarding fundraiser. Remember, coins are limited per event so let your supporters know of the exclusivity of the program.
- Make sure your coin purchasers register their coin online at your unique website. You can track who is supporting your cause!
- Use the draw tickets with corresponding serialized numbers to pick winners for incentives and prizes on the dates listed on your website.
- Announce the winners at each event! Post the winners on your website. Contact them by email or text if they were not in attendance at the event.
- Use the website tools including email, text, and the Members Area to continue building excitement for your organization and participating donors and local merchants.
- Point your supporters to the store on your website that allows them to purchase items in support of your organization.
- Continue providing updates and ever changing offers from your local merchants. Your supporters will return to the site to see what's new.
- Use the created database of your supporters to grow your organization's fundraising efforts.
- Plan for your next fundraiser with another unique coin! Every one of your supporters will want to add to their **Fundraiser Coin** collection from you.



ContactUs@IUNCoins.com