



## The Fundraiser Coin Program

This is not a flip of a coin to determine the winner! You'll know that your supporters and local businesses will benefit no matter what side of the coin comes up on top. There are no heads or tails, just winners on both sides!

The coin is the face of the fundraiser, but there is so much more to delivering your message.

- The feel and look of the coin
- Your graphics and message on both sides
- It fits great in a pocket or purse
- The coin can be collectable. Next year, change the design. Everyone loves to collect things!

Yes, the graphics are the same but the registration number makes **every coin unique**. Your supporters can enroll for a chance to win prizes, and you get a university level database management tool for on-going fundraiser success!

Let's talk about your organization's custom **Fan Club Website**.

This is your communication tool for your Fan Club Community. It is unique to your organization, and a great place to communicate your fundraising goals, progress, and announce winners! Updating your Fan Club Website is simple, easy and doesn't require you to be a computer genius.

Your supporters register their coins and learn more about your fundraiser, the businesses supporting it and the offers they're providing.

Community businesses can advertise promotional offers and discounts, which they can change directly on the site...in real time!

Best of all, with each fundraiser coin registration, you build a valuable fan club database for ongoing fundraiser effectiveness. **This is a game changer for your fundraising future!**



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